



For Immediate Release

NOW YOU SEE IT, NOW YOU DON'T

AyA Kitchens IDS12 Booth #934

January 26, 2012 Toronto, Canada Inspired by the constraints of the condo lifestyle, AyA Kitchens and Baths has collaborated with Tomas Pearce Interior Design Consulting (TPIDC) for this year's IDS12 to create a novel solution for condo living. A dramatic, yet elegant kitchen, hidden right before your eyes, allows the space to be transformed from a typical kitchen into a sophisticated living space with little effort. Sleek, black high gloss slab pocket doors pull out and close to conceal the cabinetry and appliances. AyA's high gloss Chelsea doors are paired with state of the art Miele stainless steel appliances, and the photography of Tony Koukos illuminates and enlivens the backsplash. The kitchen island features an integrated dishwasher and wine cooler, also finished in the dramatic high gloss black finish. Underlit by LED lights, the illuminated white Glacier Ice Corian island top is framed by a complimentary Mystic Black Zodiac Quartz enhancing the work surface and spotlighting the tavern style bar tap. Connecting the living space to the kitchen is an integrated LCD television framed and overlaid with black back painted glass. The television disappears when turned off and vividly reappears when turned on, becoming the focal point of the lounge seating on the opposite wall.

The dramatic mood of the multi-use entertainment area is set with the remarkable tone-on-tone materials used throughout the space; from accessories to art to furniture. Translucent black curtains enfold guests upon entering the unit and draw attention to the ceiling accented in similar fabric. The abundance of organic materials in an array of textures and tones draw your attention to every accent in the booth. The textured dark wood flooring from Relative Space complements Toronto artist Scott Eunson's "End Grain Wall" which was fabricated from salvaged wood from a dismantled airplane hangar. The banquette is covered with soft faux wild horse stallion fabric, providing a comfortable seat for lounging or dining and integrates hidden storage drawers below.

Soft mood lighting is created with a variety of accent lighting including custom sculptural wire and cylindrical fixtures by Stroudfoot Inc. A collage of LCD televisions exhibiting video artist David Rokeby's piece "Plot Against Time #2 (flurry)", tracks the movement and beauty of individual snowflakes drawing attention to the back wall.

About AyA Kitchens and Baths

AyA Kitchens and Baths is a state of the art manufacturer of high-quality, frameless cabinetry. By combining old world craftsmanship and attention to detail with high tech manufacturing processes AyA is able to offer innovative, quality cabinetry at competitive, manufacturer direct prices. AyA's in-house design professionals work with clients ranging from individual homeowners to multi-national builders to create quality cabinetry solutions tailored to specific tastes and needs. AyA Kitchens is a leader in the industry with its Green Design initiative and Woodmark Quality Certification.

About Tomas Pearce Interior Design Consulting

Tomas Pearce Interior Design Consulting Inc. is based in downtown Toronto, Canada. Led by Principal Partners Melandro Quilatan and Tania Richardson, the team at TPIDC Inc. is a collaboration of talented, energetic and experienced Interior Designers, Project Managers, Technology Specialists, Stylists and Procurement Agents. TPIDC offers a complete range of interior design services, space planning, project management and interior styling to a multi-national client base. TPIDC Inc.'s style is international, motivated by a love of good design, and timeless aesthetics. TPIDC's design philosophy is to marry their strong design sensibilities and experience with their client's own style wishes.

For more media inquiries or interview requests please contact:

Nelson Costa

AyA Kitchens and Baths Ltd. • 1551 Caterpillar Road • Mississauga, ON L4X 2Z6

Tel: 905.848.1999 x 251 • Fax: 905.848.5127 • ncosta@ayakitchens.com

Visit AyA's website: www.ayakitchens.com